

Privacy Policy

1. Introduction; Scope

This Privacy Policy describes how the Company collects, uses, discloses, and safeguards Personal Data obtained through the Site and in connection with the Services, and applies worldwide.

2. Roles and Legal Bases

The Company may act as a 'controller' for Site data and as a 'processor' when processing data on behalf of Clients. For EU/UK data subjects, processing is based on consent, performance of a contract, legitimate interests, compliance with legal obligations, and defense of legal claims.

3. Categories of Data

Identifiers (name, email, IP), commercial information (orders, invoices), internet activity (logs, device and analytics data), professional information, and User-generated content. We do not intentionally collect sensitive categories unless strictly necessary and subject to additional safeguards.

4. Sources of Data

Directly from Users; automatically through cookies and similar technologies; and from Clients, partners, and publicly available sources.

5. Purposes of Processing

Provision and improvement of Services; authentication; security and fraud prevention; analytics; communications; marketing with consent; compliance with laws; and establishment, exercise, or defense of legal claims.

6. Cookies and Tracking

We use essential, functional, analytics, and advertising cookies. Where required, we obtain consent via a cookie banner and honor withdrawal preferences.

7. Disclosures to Third Parties

We disclose Personal Data to service providers (hosting, analytics, payment, communications), professional advisors, authorities when legally required, and to acquirers in the event of a corporate transaction.

8. International Transfers

Where data is transferred outside the EEA/UK, we implement appropriate safeguards such as Standard Contractual Clauses and supplementary measures as needed.

9. Retention

We retain Personal Data for as long as necessary to fulfill the purposes outlined herein, resolve disputes, enforce agreements, and comply with legal obligations, after which we securely delete or anonymize data.

10. Security

We implement administrative, technical, and physical safeguards designed to protect Personal Data, including access controls, encryption in transit where feasible, and least-privilege practices.

11. Your Rights (EU/UK)

Subject to limitations, you may request access, rectification, erasure, restriction, portability, and object to processing. You may withdraw consent at any time without affecting lawfulness prior to withdrawal. You have the right to lodge a complaint with a supervisory authority.

12. California Rights (CCPA/CPRA)

California residents may request access, deletion, correction, and to opt-out of 'selling' or 'sharing' Personal Information for cross-context behavioral advertising. We do not sell Personal Information in the traditional sense. We honor Global Privacy Control (GPC) signals where applicable.

13. Children's Data (COPPA)

The Site and Services are not directed to children under 13. We do not knowingly collect Personal Data from children. If you believe a child has provided data, contact us to delete it.

14. Communications; CAN-SPAM

We may send administrative and marketing emails. You can opt out using unsubscribe links. We comply with CAN-SPAM and similar laws.

15. Do Not Track

The Site does not respond to Do Not Track signals due to a lack of standardization; we respect opt-out mechanisms required by law.

16. Automated Decision-Making

We do not engage in solely automated decision-making that produces legal effects concerning individuals without suitable safeguards.

17. Data Processor Terms; DPA

When processing on behalf of Clients, we shall execute a Data Processing Addendum detailing subject matter, duration, nature, and obligations of processing.

18. Contact; Data Protection Requests

Submit requests to info@ilgoldberg.com or support@ilgoldberg.com. We may require identity verification and will respond within timeframes required by law.

19. Changes to this Policy

We may modify this Policy and will post the updated version with the 'Last Updated' date. Material changes may be notified via email or banner.

20. Governing Law; Venue

Except where prohibited by law, this Policy is governed by Delaware law, and disputes shall be resolved in Wilmington, Delaware, without prejudice to mandatory rights under local law.

21. Breach Notification

In the event of a data breach affecting Personal Data, Company will notify Clients and/or relevant supervisory authorities as required by applicable law. Company's liability for breaches is limited in accordance with the Terms & Conditions.

22. Subcontracted Processing

Company may use subcontractors to process Personal Data, provided they are bound by contractual obligations to protect the data to a level substantially similar to that required herein.

23. Governing Language

This Privacy Policy is written in English and shall prevail over translations. Any translated version is for convenience only.

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